

Lisa Kirk
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Areas of Specialty

Over fifteen years experience as a Music Director for a satellite music service and music programming service.
Created on-air playlists and custom music programming. Hosted and interviewed artists for a weekly show.
Proficient in Selector. Currently working on a project to project basis through my consulting company
World Music Scene.

Professional Experience

Music Consultant

October 2006 to present

World Music Scene, Santa Monica, CA

- Music Consultant on various independent projects
- Song screening and research for television and film
- Created specific music playlists for various events
- Organized and created personal music libraries

Music Director

August 2005 to October 2006

Music Imaging Media International, Culver City, CA

- World Music consultant on numerous projects
- Assisted businesses by enhancing their brand with music
- Chose music and created custom playlists for retail, restaurants, spas and hotels
- Created in-house library of contemporary Italian music
- Built and increased volume of library with various genres of music
- Established and maintained record label contacts for new releases

Music Director

February 1993 to July 2005

DMX Music, Los Angeles, CA

- Provided music and programmed the following on-air formats: World Beat, South African, Contemporary Italian, Traditional Italian, Italian Bistro, Indian, Rat Pack and Tranquility
- Created and programmed interior music throughout the Bellagio Hotel in Las Vegas
- Created custom music playlists for retail and spas
- Encoded audio content to digital broadcast
- Provided editorial content for company website
- Established and maintained relationships with record labels
- Reported weekly spins to CMJ and various industry magazines
- Music supervised, hosted and interviewed artists for a weekly show entitled "A World of Music" including artists such as Bebel Gilberto, Youssou N'Dour, Mariza and Andrea Bocelli

Production Assistant for Dwight Yoakam

July 1990 to May 1992

Dwight Yoakam Productions, Los Angeles, CA

- Production assistant on album recordings and music videos
- Managed office correspondence
- Coordinated appearances, photo shoots and interviews
- Proof read lyrics
- Booked arrangements for tours

Assistant to Producer

June 1987 to April 1989

Nelson Films, Los Angeles, CA

- Assistant to producer Robert Solo for feature films
 - Liaison between production office cast and crew for film "Winter People"
 - Supported post production office for film "Colors"
 - Compiled cast and crew credits
 - Assisted music supervisors with music credits
 - Logged scripts and assisted with development research
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Education

Media and Theater Arts
Santa Monica College
HB Studios New York City

References on Request